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APPLICANTS

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** CONTINUING DATA *****

This application is a CIP of 10/693,856 10/24/2003 ABN
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 which is a CIP of 09/695,744 10/24/2000
 which is a CIP of 09/641,908 08/18/2000 ABN
 which is a CIP of 09/599,690 06/22/2000 ABN
 which is a CIP of 09/483,105 01/14/2000 ABN
 and is a CIP of 09/465,859 12/17/1999 ABN
 which is a CIP of 09/447,121 11/22/1999 PAT 6,625,581
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 which is a 371 of PCT/US97/19227 10/27/1997
 and is a CIP of 08/736,798 10/25/1996 PAT 5,918,214
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 and is a CIP of 08/871,815 06/09/1997 PAT 7,143,055
 and is a CIP of 08/936,375 09/24/1997 ABN
 (*)Data provided by applicant is not consistent with PTO records.

** FOREIGN APPLICATIONS *****

** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY **
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| Foreign Priority claimed | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | STATE OR COUNTRY | SHEETS DRAWINGS | TOTAL CLAIMS | INDEPENDENT CLAIMS |
| 35 USC 119(a-d) conditions met | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | CT | 1046 | 30 | 1 |
| Verified and | /JEFFREY D CARLSON | Met after Allowance | | | |
| Acknowledged | Examiner's Signature | Indicate | | | |

ADDRESS

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TITLE

Internet-based product brand market communication network allowing members of a product brand management team to communicate directly with consumers browsing html-encoded pages at an electronic

commerce (EC) enabled web-site along the fabric of the world wide web (www), using programmable multi-mode virtual kiosks (mmvks) driven by servers-side components and managed by product brand management team members and/or authorized parties

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| FILING FEE RECEIVED 540 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit _____ |
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